2021 CHARTER STATEMENT AND STRATEGY MAP (Annex A)

PHILIPPINE DEPOSIT INSURANCE CORPORATION



PDIC Strategy Map

MISSION

We protect the depositing public while promoting confidence and stability in the banking system.

CORE VALUES

Teamwork

Respect for All

Integrity

Professionalism

Love of Country

Excellence

VISION: By 2023, PDIC will be a leading institution in depositor-protection, recognized for its operational excellence that is responsive to changing times.

